

Security Surveillance Services

Case Study - Remote Childcare Monitoring



The Customer

Honey Bee's Daycare is owned and operated by Tammi Hall, who has been in the Child Care Development business since 1987.

"We feel that your child is the most important person in your life and because we know you are relying on us to provide the best care while your child is away from home, we strive to make you, and your child, feel as comfortable as we can. We not only allow any family member to pop in at anytime, we encourage you to do so. We also offer family time, such as events that involve Mommies and Daddies to share breakfast here on site.

We work with families to help your child develop to their full potential and offer information and guidance to help you, as a parent, achieve the best parenting skills. Supporting our parents is a priority that we strongly adhere to and we want you to have a good communication system in place with us at all times."

Tammi Hall

Filling a need

Tammi's company was expanding and time was a premium. Simply put, she needed help monitoring many aspects of the business. Tammi was aware of security cameras but wasn't sure it was right for her. After doing a bit of research, Tammi realized that surveillance video was her best possible solution and for many reasons. Tammi explained, "First it is a great selling point for the parents. I encourage family members to stop by unannounced at any time. We realize this is not always possible but the security cameras add a whole new twist. Our cameras are always available to our parents. You can stop by via the internet anytime, unannounced, and without the staff's knowledge. This gives our parents an overwhelming sense of relief knowing they can check up anytime. Secondly, I can't afford not to have it. It saves me from potential lawsuits, protects me, my staff and the child. It provides indisputable evidence as to what has actually happened."



Daycare Security
Cameras are being installed across America. They are giving childcare centers and parents a comforting sense of security.



Anacomp

Security Surveillance Services



Solutions

Tammi turned to Anacomp for help. After reviewing the facilities and working with Tammi on her specific needs, Anacomp suggested a DVR with 30 days recording storage capabilities. The system also included sixteen infrared cameras. Two exterior cameras monitor the playground, parking and front entrance. Indoor activities are monitored by fourteen indoor cameras. The infrared cameras allow recording video in darkness and are handy for “nap time”. An added bonus is after hours monitoring.



Tammi allows her clients access live video of the daycare. The video is streamed over the internet and parents must log in with a username and password to access. With this ability, parents can keep tabs on their children’s well being at any time.



Selling points to owner...

- Protect Employees and Owner from lawsuits
- Security & Training
- Ensures resources are used correctly
- Prevents theft
- Identify abusive employees
- Identify disruptive children
- Identify inappropriate actions by children, parents and employees.
- Gives the daycare an edge over competitors
- Allows real time and recorded actions of employees on site or via remote access
- Recorded evidence resolves disputes
- Provides for potential revenue or value add by allowing camera access to parents.
- Cost Savings
- Provides “**Peace of Mind**” to owner

Selling points to parents...

- Keeps children safe
- Allows parents real time access to video through the internet
- Provide “**Peace of Mind**” to parents



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