

# Finding and managing over-retained data



Industries, Functions & Roles:

- All industries
- DPO
- Governance Team
- Infosec

## > The business challenge

Arrow Global employs a talented team of data scientists and is highly proficient when it comes to analytics. But the sheer volume of both raw and processed data in structured systems and unstructured data repositories, puts the business at risk.



## > Solving the business challenge with Exonar Reveal

1. Arrow used Exonar Reveal to discover what data they have and where it is
2. Arrow found and mitigated a range of data-governance related unsecured PII held outside of policy
3. Moved beyond data discovery to improve internal governance, and extend into other value-added activity in partnership with Exonar

“ We must deliver against what our clients are asking for, and Exonar is producing very real and tangible results.

Dave Parker, Group Head of Data Governance, Arrow Global

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## > The potential cost of over-retained data

Assuming an average Global Annual Turnover of \$6.9B (£5B) for large organization:



\*Exonar Analysis, August 2020. £4m\*

Related technologies and partners:

- Access Control
- DLP
- Data Analytics
- Document Redaction

Related use cases:

- Info Security UC-1.1
- Privacy & Regulation UC-3.1

